



ACE 2011 Conference: Quality at Work

**May 18 to 20, 2011 at the
Inn at Laurel Point
in Victoria, BC**

Hosted by the co-op, career and employment programs
at Camosun College and the University of Victoria.



**University
of Victoria**





CONFERENCE PROGRAM



**ACE 2011
Conference**

May 18 to 20, 2011
Victoria, BC

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WELCOME



**ACE 2011
Conference**

May 18 to 20, 2011
Victoria, BC

On behalf of the Association for Co-operative Education in BC/Yukon (ACE), welcome to the 2011 conference: "Quality at Work". This conference is hosted by the University of Victoria's and Camosun College's co-operative education and career programs.

The conference committee has arranged an exciting program that includes quality presentations, quality networking opportunities and quality hospitality. Over the next few days, we encourage you to learn from and connect with colleagues from across BC and Canada. We hope the conference leads you to develop new ideas, network with new colleagues and draw on new energy as you continue providing your own quality programming.

The conference is taking place at Victoria's Inn at Laurel Point, which sits on the traditional lands of the Coast and Straits Salish Peoples. We hope you have the opportunity to explore the city of Victoria by participating in the conference's social events.

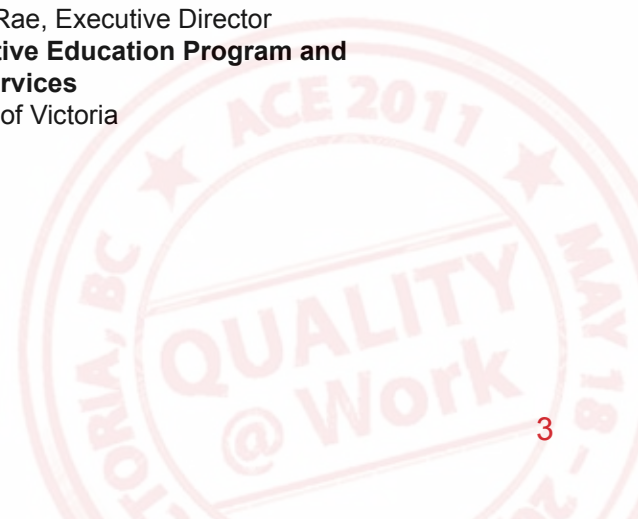
Please feel free to speak with the following committee members if you have any questions during the conference:

- Norah McRae, University of Victoria, Conference co-chair
- Gloria Darroch, Camosun College, Conference co-chair
- Lois Fernyhough, Camosun College, Communications
- Andrea Giles, University of Victoria, Treasurer
- Dave Hutchinson, University of Victoria, Program
- Larry Iles, Thompson Rivers University, Registration
- Amy Machin, University of Victoria, Sponsorship and Logistics
- Sarah McQuillan, University of Victoria, Social

Enjoy the conference!

Gloria Darroch, Director
**Co-operative Education and
Student Employment**
Camosun College

Norah McRae, Executive Director
**Co-operative Education Program and
Career Services**
University of Victoria





CONFERENCE SCHEDULE



**ACE 2011
Conference**

May 18 to 20, 2011
Victoria, BC

Wednesday, May 18

Time	Activity/event	Venue space
10 am - 5 pm	ACCE Council meeting	Harbour Room
1 - 9 pm	Registration desk open	Marble Lobby
5 - 7 pm	Optional dinner at the Blue Crab or the Superior	
7:30 - 10 pm	Welcome reception (sponsored by CMA) with a welcome from ACE President Stuart Billings. Performance by Corbett & Lochbaum	Terrace Ballroom
9 - 10:15 pm	Optional walking tour	

Thursday, May 19

Time	Activity/event			Venue space
7 am - 7 pm	Registration desk open			Marble Lobby
7:30 - 8 am	AV tests for presenters			Spirit AB, CD and Harbour Room
8 - 9 am	Breakfast buffet (sponsored by DPG Associates)			Terrace Ballroom
9 - 9:15 am	Welcome from conference co-chairs (Norah McRae and Gloria Darroch)			Spirit Rooms
9:15 - 9:25 am	Remarks from Camosun College President Kathryn Laurin			Spirit Rooms
9:25 - 9:35 am	Remarks from UVic Vice-President Research Howard Brunt			Spirit Rooms
9:40 - 9:50 am	Keynote speaker: Naomi Yamamoto, Minister of Advanced Education			Spirit Rooms
9:55 - 10:15 am	Discussion about the direction of co-operative education in BC and beyond			Spirit Rooms
10:15 - 10:45 am	Coffee break (sponsored by VIATeC)			Burgundy Carpet
10:45 - 11:45 am	Concurrent session 1 Spirit AB Phillips and Bosgra (Camosun): <i>Creating a Blended Delivery Model for Co-op Preparation</i>	Concurrent session 2 Spirit CD Ramji (UVic) and ter Woort (Waterloo): <i>CANEU – COOP: A Transatlantic Partnership in Co-operative Education</i>	Concurrent session 3 Harbour Room Murray (Wisconsin): <i>Quality On-line Discussions for Co-operative Education</i>	1: Spirit AB 2: Spirit CD 3: Harbour Room
12 - 1:30 pm	AGM lunch meeting (sponsored by Orbis Communications)			Terrace Ballroom
1:30 - 2:30 pm	Concurrent session 1 Spirit AB Walchli, Ashwell et al (UBC): <i>Superheroes, Students and Success: Engaging Co-op Student Leaders in Developing and Delivering Quality Pre-Employment Workshops</i>	Concurrent session 2 Spirit CD McRae (UVic): <i>Cultural Intelligence: Developing Students Who Can Act Local and Think Global</i>	Concurrent session 3 Harbour Room Brayford and Beck (SFU): <i>Quality on Social Media: Best Practices for Reputation Building</i>	1: Spirit AB 2: Spirit CD 3: Harbour Room



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2:30 - 3:30 pm	Concurrent session 1 Spirit AB Walchli, Ashwell et al (UBC): <i>Superheroes (continued – double session)</i>	Concurrent session 2 Spirit CD Fondacaro and Lumsden (Waterloo): <i>Quality Within and Around Us: The Role of Expectations</i>	Concurrent session 3 Harbour Room Jurock and Shimizu (SFU): <i>Survey Says! Engaging Alumni through Surveys, Social Media and More</i>	1: Spirit AB 2: Spirit CD 3: Harbour Room
3:30 - 4 pm	Coffee break			Burgundy Carpet
4 - 5 pm	Concurrent session 1 Spirit AB Stevens and Robertson (UVic): <i>Competency-based Curriculum for Co-op and Career Education</i>	Concurrent session 2 Spirit CD Gill and Karras (UVic): <i>Designing a Feedback Loop: Bridging an Academic Program, Co-op and the Classroom</i>	Concurrent session 3 Harbour Room Wendland and Parsons (Camosun): <i>Avatar Move Over: Here Comes Camosun's New Customized CMS</i>	1: Spirit AB 2: Spirit CD 3: Harbour Room
5 - 6 pm	Networking/social/no-host bar event			Terrace Ballroom
6:30 - 11 pm	Gala Dinner (sponsored by CGA) and performance by Silhouette Quartet			Terrace Ballroom
9 pm - 1 am	Entertainment/lounge with performance by the Vic High R&B Band			Spirit Rooms

Friday, May 20

Time	Activity/event	Venue space			
7:30 am - 1 pm	Registration desk open	Marble Lobby			
8 - 9 am	Breakfast buffet	Terrace Ballroom			
8:15 - 9 am	Keynote Speaker: Rob Dyke	Terrace Ballroom			
9 - 10 am	Student/employer panel session	Terrace Ballroom			
10 - 10:30 am	Coffee break (sponsored by the Greater Victoria Chamber of Commerce)	Burgundy Carpet			
10:30 - 11:30 am	<table border="1"> <tr> <td>Concurrent session 1 Spirit AB Tarnai-Lokhorst (Camosun): <i>Providing Quality by Living a Quality Life!</i></td> <td>Concurrent session 2 Spirit CD ACE PD committee (Woodward et al): <i>What Happens When a Work Term Fails?</i></td> <td>Concurrent session 3 Harbour Room Brayford and Beck (SFU): <i>Quality on Social Media: Best Practices for Reputation Building</i></td> </tr> </table>	Concurrent session 1 Spirit AB Tarnai-Lokhorst (Camosun): <i>Providing Quality by Living a Quality Life!</i>	Concurrent session 2 Spirit CD ACE PD committee (Woodward et al): <i>What Happens When a Work Term Fails?</i>	Concurrent session 3 Harbour Room Brayford and Beck (SFU): <i>Quality on Social Media: Best Practices for Reputation Building</i>	1: Spirit AB 2: Spirit CD 3: Harbour Room
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11:30 - 12:30 pm	Closing remarks/door prizes/evaluations	Terrace Ballroom			
Start 1 pm, end between 4 and 7:30 pm	Optional activities: - Harbour Ferry to Brewpub Tour - Butchart Gardens - Whale Watching				



SESSION DESCRIPTIONS



ACE 2011
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May 18 to 20, 2011
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Thursday, May 19: 10:45 - 11:45 am

Concurrent session 1

Session title: **Creating a Blended Delivery Model for Co-op Preparation (Interactive Workshops and Dynamic On-line Material)**

Presenters: **Jennifer Phillips (Camosun) and Loraine Bosgra (Camosun)**

Camosun College's Co-operative Education department has redeveloped its Co-op Workplace Education Preparation (WEP) seminar and method of delivery. We now deliver the prerequisite seminar to prospective co-op students in a combination of 7 interactive group workshops paired with on-line material delivered through Desire to Learn (D2L).

PRESENTER BIOS:

Jennifer Phillips is an Employment Facilitator at Camosun College and works with the Applied Communication, Associate Degree and Environmental Technology programs. Jennifer has been working at Camosun College since 1997, initially working in the Student Employment Services and then moved over to supporting the Co-operative Education program in 2006.

Loraine Bosgra is an Employment Facilitator at Camosun College and works primarily with the Hotel and Restaurant Management, Associate Degree program and Applied Chemistry and Biotechnology programs. Loraine has been working at Camosun College since 2008. She is also a Certified Human Resources Professional.

Concurrent session 2

Session title: **CANEU-COOP: A Transatlantic Partnership in Co-operative Education**

Presenters: **Karima Ramji (UVic) and Lisa ter Woort (Waterloo)**

CANEU-COOP is an international academic mobility program that brings together four institutions from three countries in a unique partnership that will see a total of 48 students engage in co-op work terms and academic exchanges in an international setting. Unique features of this project include the hybrid model of exchanges, the twinning concept and research on international competency development.

This session will include an overview of the project, including its unique features, benefits and lessons learned. Come and learn about the participating institutions, the student experiences, and what it takes to implement a complex project of this magnitude!

PRESENTER BIOS:

Karima Ramji is the International Coordinator with the University of Victoria's Co-operative Education Program and Career Services. Karima works closely with UVic's Office of International Affairs and with faculties across campus to identify international opportunities for students. She manages co-op exchange agreements with multiple international partners and is the UVic project manager for the CANEU-COOP project.



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Lisa ter Woort is the International Coordinator at the University of Waterloo's Co-operative Education and Career Services office. She is responsible for co-op work terms in Eastern USA and travels extensively to that region to build employer relations.

Concurrent session 3

Session title: Quality On-line Discussions for Co-operative Education

Presenters: Dr. Nancy Murray (Wisconsin-Stout)

This presentation will provide a brief review of qualitative and quantitative research conducted by the presenter, which supports benefits in dimensions of Community, Identity and Practice for students who participated in online discussions during their full-time off-campus co-op work experience. Participants will gain a deeper understanding of the benefits for quality student learning that take an active part in online discussions during their off-campus co-op experiences. Participants will also learn best practices for implementing and administering quality online discussions for a co-op education course.

PRESENTER BIO:

As a teaching faculty member in the department of business at University of Wisconsin-Stout, Nancy Murray has mentored and advised students during their cooperative educational experience. Hoping to find a more effective way of communicating with her advisees as well as a way to enhance their co-op experience by communicating with other students in similar experiences, she created online discussions for her students. She has researched the students' perspective of online interaction between co-op students along with interaction with their advisor during the students' co-op experience. She received research grants from MCEIA & CEIA for her research of co-op student online discussions. She also received the Best Practice Award from MCEIA for her work in this area. Murray holds a doctoral degree from University of Minnesota, as well as an Master's in Business Administration. Her professional background includes working in corporate management in the retail industry for over ten years before going into academia.



SESSION DESCRIPTIONS



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Thursday, May 19: 1:30 - 2:30 pm

Concurrent session 1

Session title: Superheroes, Students, and Success: Engaging Co-op Student Leaders in Developing and Delivering Quality Pre-Employment Workshops

Presenters: Sheila Ashwell, Jasmine Khungorey, Melany Rodgers, Soraya Savji, Julie Walchli and Merry Wang (all UBC), Coby Fulton (TRU)

We hear a lot about the value of active and collaborative learning for our students, but how can a co-op program put that into practice? This session explores how engaging co-op student leaders in creating and delivering pre-employment workshops can lead to higher quality career preparation resources. Learn from UBC Arts Co-op students leaders and staff about their experience with “Holy Accomplishments Batman!,” a student led and delivered curriculum that helps new co-op students feel more like superheroes than sidekicks when speaking and writing about their own experiences. You’ll leave with new ideas about how to engage student leaders in your program—bring your own résumé for the full experience!

PRESENTER BIOS:

- **Sheila Ashwell** is Associate Director of the UBC Arts Co-op Program
- **Jasmine Khungorey** is a recent Political Science/Sociology and Co-op grad, and past Executive Coordinator of the UBC Arts Co-op Students’ Association (ACSA)
- **Melany Rodgers** is a Political Science major and co-op student, and executive member with ACSA
- **Soraya Savji** is a Speech Sciences major and co-op student
- **Julie Walchli** is Director of the UBC Arts Co-op Program
- **Merry Wang** is Acting Coordinator in the UBC Arts Co-op Program and a UBC Arts co-op alumna
- **Coby Fulton** is Bachelor of Business Coordinator with Thompson Rivers University

Concurrent session 2

Session title: Cultural Intelligence: Developing Students Who Can Act Local and Think Global

Presenter: Norah McRae (UVic)

This presentation will examine the usefulness of the concept of cultural intelligence, defined as “an individual’s capability to function and manage effectively in culturally diverse settings” (Earley and Ang, 2003), to assess outcomes that link to employability. The presentation will explore current research from an international exchange program involving European and Canadian students who had study abroad and international co-op experiences. These students were tested for cultural intelligence, or international competencies, at the beginning and end of each experience. The results of the findings and the implications for international co-op programs will be discussed.

PRESENTER BIO:

Norah McRae is the Executive Director for UVic’s Co-operative Education Program and Career Services. She has been delivering co-op programs since 1992 and career services since 1998. She is actively involved in a number of international co-operative education initiatives and is a board member for the World Association for Co-operative Education.



SESSION DESCRIPTIONS



ACE 2011
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Concurrent session 3

Session title: Quality on Social Media: Best Practices for Reputation Building

Presenters: Adam Brayford (SFU) and Quentin Beck (SFU)

Facebook, Twitter, YouTube: Oh my! Many of us engage with social media in our personal lives, but what applications do these networks present for reputation building within post-secondary Co-operative Education programs?

In this interactive workshop, you will learn why a proactive approach to social media is essential for influencing online conversation about your program. Through video, case studies, statistics and group interaction, this session will focus on how to take your Co-op program from simply using social media, to becoming an online reputation leader on your campus!

PRESENTER BIOS:

Adam Brayford is Communications and Marketing Coordinator for Simon Fraser University's Work Integrated Learning (WIL). His portfolio ranges from web development and design, to on/off-campus marketing to students and employers, to reputation building for SFU WIL's three departments: Co-operative Education, Career Services and Volunteer Services.

Quentin Beck is Coordinator of SFU's Online Learning Community (OLC). Having led the award-winning launch of North America's first online Co-op Community in 2004, Quentin now prepares for the re-launch of OLC 2.0, featuring innovative technology, fresh ways of presenting educational content, and a Campus-wide experiential learning scope. Quentin runs a successful social media volunteer recruitment and management program tied to the OLC.





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Thursday, May 19: 2:30 - 3:30 pm

Concurrent session 1

Session title: Superheroes, Students, and Success: Engaging Co-op Student Leaders in Developing and Delivering Quality Pre-Employment Workshops

Presenters: Sheila Ashwell, Jasmine Khungorey, Melany Rodgers, Soraya Savji, Julie Walchli and Merry Wang (all UBC)

Continued from 1:30.

Concurrent session 2

Session title: Quality Within and Around Us: The Role of Expectations

Presenters: Dr. Rocco Fondacaro (Waterloo) and Bruce A. Lumsden (Waterloo)

Quality, even after 20 years of intensive discussion, is a difficult concept to define and to implement in the practice of WIL. This workshop presents a concept of quality that is both theoretically sound and practicable. For this purpose, it uses two interdependent notions: expectations and dimensions.

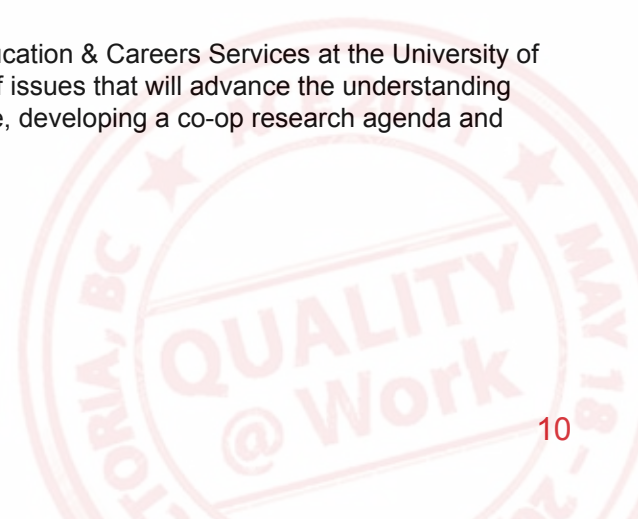
The perception of quality is formed by the expectations of those involved in the educational process. They have to be clearly stated and understood by all concerned.

There are three primary dimensions of quality; they represent the people involved (Partners), centering on understanding and communication; the foundations underlying the pursuit of quality (Principles), focusing on course design; and the aims and goals of quality measures (Purpose) with the emphasis on delivery.

PRESENTER BIOS:

Rocco Fondacaro is the Director, Student and Faculty Relations, Cooperative Education & Career Services at the University of Waterloo. His previous experience in telecommunication and entrepreneurial organizations allows him to bring both an academic and a practical approach to relationship building within the University environment.

Bruce Lumsden is the former Director of Co-operative Education & Careers Services at the University of Waterloo. In retirement he continues to explore a number of issues that will advance the understanding of Co-op including academic credit for the co-op experience, developing a co-op research agenda and exploring the meaning of quality in Co-op/WIL.





SESSION DESCRIPTIONS



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Concurrent session 3

Session title: Survey says! Engaging Alumni Through Surveys, Social Media and More

Presenters: Liesl Jurock (SFU) and Marcia Shimizu (SFU)

SFU Communication Co-op has developed several alumni relations initiatives, which include annual events, ongoing communications and social media. A recent alumni survey had an overwhelming response rate indicating the strength of alumni engagement and highlighting several interesting findings. In this session, attendees will have the opportunity to hear about the alumni initiatives and survey findings, discuss the benefits and challenges of maintaining quality alumni relations, as well as share information and brainstorm ideas for engaging alumni in their own programs.

PRESENTER BIOS:

Marcia Shimizu has worked in SFU's Communication Co-op program for the past 14 years, maintaining strong relationships with the program's alumni. What keeps her engaged is the continual interaction with a variety of people, including students, alumni, employers, faculty, colleagues at SFU and co-op colleagues throughout Canada. Marcia has a BA in History from SFU, and loves travelling, paddling, and dark chocolate.

Liesl Jurock is an alumna of SFU's Communication Co-op program and is currently an acting Coordinator. Prior to working in Co-op, she worked in student affairs at SFU, and in marketing and communications at the YWCA of Vancouver. Liesl has a BA in Communication and M.Ed. in Educational Leadership from SFU, and writes and blogs about motherhood obsessively.





SESSION DESCRIPTIONS



ACE 2011
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Thursday, May 19: 3:30 - 4:30 pm

Concurrent session 1

Session title: Competency-based Curriculum for Co-op and Career Education

Presenters: Bev Stevens (UVic) and Ian Robertson (UVic)

The presentation will review the value of implementing a competency model. It will walk through the steps taken to identify core competencies that can be developed by any student, as well as discipline-specific competencies for academic program areas. The presenters will outline how the curriculum has been refined to incorporate competency understanding and competency-based development, with a particular focus on the development and implementation of an evaluation system for co-op placement performance.

PRESENTER BIOS:

Bev Stevens is a Career Educator with UVic's Peter B. Gustavson School of Business Co-op Program (part of the Co-operative Education Program and Career Services office). She provides career development coaching and instruction to students and alumni and has worked in the career consulting field for 10 years. She holds a BA (Psyc.), certificates in Personnel and Trainer Development and is a Certified Career Development Practitioner (CCDP).

Ian Robertson is a Career Educator with the UVic's Optional and Professional Co-operative Education Program and Career Services. Ian has over 18 years experience in the career development field and in his current role provides career support to post-secondary students and graduates through career education programming and one-on-one coaching. He has an MBA specializing in Service Management and has a particular interest in how career curriculum supports career service delivery.

Concurrent session 2

Session title: Designing a Feedback Loop: Bridging an Academic Program, Co-op and the Classroom

Presenters: Jennifer Gill (UVic) and Sheryl Karras (UVic)

Quality learning for undergraduate students at UVic's Gustavson School of Business means that stakeholders, including co-op staff, academic program staff and faculty members support student workplace learning. Here, the academic and co-op programs are closely linked and are rooted in recognition that as workplaces change, measurements must be recalibrated to equip students with current skills.

A feedback system has been developed to monitor student co-op performance and job readiness, and involves faculty members, co-op and program staff in workplace skills training to meet these changing needs. What results is a pedagogical linkage between work-based and academic learning and enhanced curricular opportunities.



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PRESENTER BIOS:

Jennifer Gill is the Experiential Learning Officer for the undergraduate business program at UVic's Gustavson School of Business, a position designed to connect work-based and academic learning. Jennifer's career has spanned a number of fields, including teaching, financial services, and both international and remedial education program management. She holds a B.A., M.A., and B.Ed.

Sheryl Karras is the Associate Director of the Bachelor of Commerce program at UVic and oversees the administration functions of Student Services Office. Sheryl joined the Gustavson School of Business in February 2000 and has also worked with the Bachelor of Commerce Program in admissions and advising. She holds a B.A. and M.Ed.

Concurrent session 3

Session title: Avatar Move Over...Here Comes Camosun's New Customized CMS

Presenters: Shirley Wendland (Camosun) and Travis Parsons (Camosun)

Are you having trouble managing your employer contacts? Not able to easily pull a report on your co-op/internship student activity using the criteria YOU want? Well, Camosun College Co-operative Education, in conjunction with Salus Systems Ltd. (Victoria IT consulting firm), have built a customized client management system. This interactive session will demonstrate how you can manage co-op contacts effectively and create your own customized reports to track your co-op/internship activity.

PRESENTER BIOS:

Shirley Wendland is the Information Systems Officer for Camosun College's Co-operative Education and Student Employment. She manages the client management system to ensure data integrity and statistical reporting of co-op and student employment activity. She works closely with Camosun IT to maintain the current in-house system. This experience allowed collaboration with Salus Systems in building a new customized software application; focusing on giving front line staff information they need, organized the way they want it. She also works closely with the co-op facilitators in coordinating and scheduling the Workplace Education Preparation seminar.

Travis Parsons is an employment assistant with Camosun College's Co-operative Education and Student Employment. Travis is a member of the Intercultural Association of Victoria and International Educators Association of Canada. He interacts directly with domestic and international students and is also responsible for the administration of several co-op programs. With experience gained during administration of co-op programs, Travis has also contributed to the development of the new customized software application.



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May 18 to 20, 2011
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Friday, May 20: 10:30 - 11:30 am

Concurrent session 1

Session title: Providing Quality by Living a Quality Life!

Presenter: Kathy Tarnai-Lokhorst (Camosun)

We cannot provide high quality teaching, mentorship, and direction to our students, our colleagues or our community if we neglect our personal need for quality physical, intellectual, emotional, and spiritual health. In our professional journeys, we must make choices at each juncture; have we considered our personal needs? What energizes us so that we can provide quality service to others? Come and find out!

PRESENTER BIO:

Kathy Tarnai-Lokhorst received her Bachelor's degree in Mechanical Engineering from the University of British Columbia in 1987, and her MBA from the University of Phoenix in 2007. An instructor in Mechanical Engineering, Chair of Education Council, and Co-op & Internship Coordinator for the Technologies at Camosun College, Kathy is also a semi-professional singer/song-writer, management consultant, and co-founder and president of The Lokhorst Group Ventures, which operates a sensor products company and her jazz trio. Kathy is a recognized presenter on finding the 'energy within'. Married for 22 years, Kathy's family includes three teenagers, a dog, and a bird.

Concurrent session 2

Session title: What Happens When a Work Term Fails?

Presenter: ACE PD Committee (various institutions)

A failed work term is something nobody wants, and despite solid programming, work term prep courses, and effective monitoring failed work terms/internships do happen. When it does happen, it requires dedicated and focussed effort by the coordinator and/or the program to maintain good employer relations, and to deliver effective student mentoring to better ensure a positive learning experience. It also often requires a review of policies and procedures at the program level to minimize similar situations in the future, and to equip practitioners with the Best Practices to effectively manage a positive outcome overall.

PRESENTER BIOS:

- **Nicholas Petryszak** (BCIT)
- **Sue Yang** (UBC)
- **Lindsay Wood** (Kwantlen)
- **Andrea Sator** (SFU)
- **Coby Fulton** (TRU)
- **David Woodward** (VIU)





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Concurrent session 3

Session title: Quality on Social Media: Best Practices for Reputation Building

Presenters: Adam Brayford (SFU) and Quentin Beck (SFU)

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KEYNOTE SPEAKERS



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Thursday, May 19: 9:40 am

The Honourable Naomi Yamamoto, Minister of Advanced Education



Naomi Yamamoto was elected as MLA for North Vancouver-Lonsdale in the 2009 general provincial election and was appointed Minister of Advanced Education on March 14, 2011.

Prior to this, Minister Yamamoto was appointed Minister of State for Intergovernmental Relations in June 2009. On October 25, 2010, she was appointed as Minister of State for Building Code Renewal.

Minister Yamamoto had been the president and owner of Tora Design Group in North Vancouver for 21 years. She also enjoyed working with the business community as the president and general manager of the North Vancouver Chamber of Commerce.

She also served on the board of the North Shore Credit Union and the Vancouver Coastal Health Authority and was president of the Gordon and Marion Smith Foundation. As well, she represented the North Vancouver Chamber on the North Shore 2010 Spirit Committee and Vancouver's North Shore Tourism Association Board.

In 1997, Minister Yamamoto served as chair of the BC Chamber of Commerce. She completed a six-year term on the board of Capilano College, with the last three years as chair. She also enjoyed six years as a director of the North Shore Neighbourhood House.

In 2005, Naomi was appointed as an inaugural member of the Premier's Small Business Roundtable. In her role as Minister of State for Intergovernmental Relations, Naomi Yamamoto was also the Premier's representative to the Pacific North West Economic Region.





KEYNOTE SPEAKERS



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Friday, May 20: 8:15 am

Rob Dyke



Every speaker is different and each brings their own unique perspective to the podium. Rob Dyke is exceptional in that he has lived a life like no other. Rob's distinctive message sends his audience away confident that no dream is impossible, no task too difficult and no barrier too challenging to overcome. Rob is the big engine that could — he is an ordinary man that consistently does extraordinary things. He is unique.

Rob spent eight years studying economics and kinesiology at the University of Victoria where he was a successful scholar/athlete. He was a competitive swimmer, a cyclist and then a triathlete, moving from Olympic-distance triathlons to Ironman. The real Rob Dyke emerged when a fellow distance-swimmer was unable to attempt a first-ever swim on the ferry route from Vancouver to Victoria. The swim was a fund-raiser for a local children's hospital and with almost no training, Rob just said 'yes', stepped in and gave it his best. He was pulled from the water semi-conscious, arms still flailing away trying to complete the swim. He treated this as a learning experience and the following year, became the first person to complete the 52 km swim.

In 2003, Rob and his friend Ian walked and cycled across India and Nepal (1400 km), where Ian climbed within 300 meters of the summit of Everest and then returned in time for Rob to attempt the 1000-mile swim around Vancouver Island. (See 'Do You Believe in Magic' Autumn Well 2003). In 2005, Rob returned to Everest to cook for the British team (look for the book Mt. Everest cookbook in the future). That summer he made his second attempt at the almost impossible swim around Vancouver Island and completed it successfully in three months of almost daily immersion.





STUDENT/EMPLOYER PANEL



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Friday, May 20: 9 am

Brie Ansell, Camosun College student

After returning to school after running her own business as a finishing carpenter, she has been top of her class throughout her time in the Environmental Technology program at Camosun College. Brie has been awarded the Association for Co-operative Education “Co-op Student of the Year Award” for 2010 after she completed a work term at DND. She contributes her time as a volunteer to environmental issues including the Gorge Waterway Cleanup, “Spread the Net” Campaign, testing water in the Esquimalt Lagoon, and most recently volunteering in Nicaragua to help with a fish research project.

Ceara Lornie, UVic student

Ceara Lornie is graduating from UVic this Spring with a degree in History in Art (minor in Professional Writing). Ceara has worked in the private, public, and non-profit sectors for her co-op terms and recently completed an entrepreneurial work term. In addition to her studies and work Ceara is an active volunteer as a Career Ambassador.

Adam Taylor, Executive Director of Habitat Acquisition Trust

Adam joined HAT early this year after working as a naturalist and manager for many years at Nature Houses on southern Vancouver Island. He brings a passion for environmental education and community engagement, and a wealth of experience working with youth in outdoor settings. As Executive Director, Adam oversees day-to-day operations of the HAT office.

Dr. Coreen Hamilton, Vice-President and Technical Director of Axys Analytical

Dr. Hamilton is with Axys Analytical Services Ltd. and an Adjunct Associate Professor of Chemistry at the University of Victoria. Dr. Hamilton is an analytical chemist who has specialized for the last twenty years in the trace organic analysis of contaminants in environmental, industrial, food and human tissue samples. She has been an invited speaker and given many presentations on these topics at conferences and workshops in Canada and the United States.

Janelle Heron, Staffing and Development Officer for Government Communications and Public Engagement

Janelle began her career with Government Communications and Public Engagement after graduating from UVic's BCOM program in 2008. As part of this program, she completed her final co-op work term with the Human Resources Department at UVic. In her current role, Janelle is responsible for recruitment, on-boarding and training and is passionate about exploring new strategies and trends related to recruitment and sourcing.



PERFORMER BIOGRAPHIES



**ACE 2011
Conference**

May 18 to 20, 2011
Victoria, BC



Corbett & Lochbaum

Corbett & Lochbaum are a Victoria-based guitar duo, playing virtuosic latin and jazz-based music on two nylon guitars – with classical chops. These two bad boys began jamming at the beach on bossa novas, flamenco saetas and jazz tunes, and now have exploded onto the jazz and world music scene. This duo showcases hyper-speed melodies combined with percussive rhythms beaten on the body of the guitar.

Performing Wednesday, May 18 at 7:30 pm in the Terrace Ballroom.



Silhouette Quartet

The Silhouette Quartet is a group of young musicians that have been playing together since high school. They enjoy performing at a wide variety of events, including the annual “For the Love of Africa” Water Garden Tour and many other social and professional gatherings. While a typical string quartet is made up of two violins, a viola, and a cello, this quartet is unique and has, instead of a cello, a contrabass.

The four members of the quartet are Amy Dawson, Julia Hostetler, Deborah Lokhorst, and Rose Jang, but they group is delighted to be performing with Gabriel Cayer while Rose Jang is away. Since all of the members of this group are currently enrolled in post-secondary schooling, much of their spare time is spent playing their instruments and simply enjoying their shared love of music.

Performing Thursday, May 19 at 6:30 pm in the Terrace Ballroom.



Vic High R&B Band

This amazing young band impresses audiences wherever they play with their professionalism, upbeat song list, choreography and style.

Performing Thursday, May 19 at at 9:00 pm in the Spirit Room.



MAP OF VENUES



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